

## **Message from Christian Michel**

**IERG Best Practices Committee Co-Chair**

### **Having What it Takes**

Your input on critical skills for global business leadership is the basis for our second research report, What does it take to be a successful Global Business Leader? See the [International business Leader Research Report 2017](#). Thank you for taking the time to share your insights.

Your input overwhelmingly shows our members recognize the value of continuing education and current certification in key skills provided by experience instructors and reputable organizations. The Best Practice Committee is now considering plans for a targeted pilot addressing current global leader skills learning qualification. If you would like to be part of our committee, please let me know.

IERG Best Practices Committee members: Art Buckland, John Carne, Joe Mueller, Kim Ruyle, Steve Walton, Chairs: Christian Michel and Joanna Peters

### **2 New Members in September**

**Please reach out and welcome them!**

Name /Email-Link	Chapter	Phone	Sponsor
<a href="#">Miklos Fekete</a>	Virtual	309-226-355	Jacques DeJager
<a href="#">Carel van der Merwe</a>	Connecticut	203 434 2286	Nevil Ede

### **58 New Members YTD**

**We need YOUR help to reach 100 by Year's End!**

### **George Wasilczyk - IERG Value Proposition #3**

There are many elements of the IERG Value Proposition you can highlight when you are recruiting business colleagues to join.

#### **3. Make a request**

Imagine you are an import driven business and now in need of contacts in Indonesia. What would you do? Your trusted LinkedIn network seems of little help in this case, and as your company has not done business in Indonesia before, you do not have contacts of your own. Where do you start? As a member of IERG, you can make a [request](#), which goes out to the entire membership, leveraging the breadth and depth of knowledge and experience of the organization to gain this needed information.

## **IERG Chicago Marquee Event**

### **7th International Forum**

#### **"Women In International Leadership"**

- *What challenges are female leaders facing in today's global business climate?*
- *What are the opportunities?*
- *How does a country or region's culture affect a woman's ability to lead a multi-national business?*
- *What is the history of female corporate leadership?*
- *What does the future hold and what lessons and insights can seasoned executives give to the next generation of female leadership?*

Read more our Chicago Chapter's marquee event:

<http://bit.ly/2z05z8y>

... and **register** here: <http://bit.ly/2jZtVf4>

## **Member News**

- **[Christine Baird](#)**

Shared an article about Smart Cities on her blog page:

<https://clarusrealestate.wordpress.com/2017/09/26/is-smart-city-hype-making-smart-buildings-happen/>

- **[Jacques DeJager](#)** – would like to share an Economist article with you!

### **Europe's economic recovery is accelerating**

A new study documents the numerous crises the continent has overcome. Click [here](#) to see the article.

- **[Richard Guha](#)**

On Oct 20th, 10 of the best startups in the world, many of which I have mentored, will be presenting at the Yale School of Management, with over \$5 million in potential prizes. This has been whittled down from over 300 entrants, including some as far afield as Japan, Australia, Brazil, and many other countries.

Finalists are from as close as Canada, with all coming from one of ten different countries. Sponsors include such well known Connecticut companies as Stanley, Black & Decker; Sikorsky; Electric Boat Company; The Hartford; Travelers; Aetna; Medtronic; Yale New Haven Hospital System; Synchrony, and others.

- **[Juan Ignacio Serrani](#)** will start working for a new company Clarke Modet Co as Finance Director for Brazil based in Rio de Janeiro, from 02nd October on.

The company was established in Spain in 1879, it started its international expansion in the sixties with the opening of subsidiaries in Latin America and Portugal. We advise on all areas of Intellectual Property to Blue Chip Companies and SME, Research and Innovation Centres, Technology Transfer Offices as well as Public

Organizations, on the most adequate IP strategy according to their business needs. Today the Group is composed by over 450 employees across 32 branches in 10 countries, covering Latin America, Spain and Portugal. Our strength: global view with deep local knowledge

- **[Linda Fonner](#)** - **Helpful Tips in Rolling Out a Conflicts of Interest Policy in EU.**

As the labor laws in the European Union tend, as a general matter, to provide greater protection for employees than those in the United States [here](#) are some recommendations to help avoid potential problems when rolling out a U.S.-based conflicts of interest compliance program in Europe.

## **IERG Thought Leadership**

- **[Simon Turner](#)** – BREXIT continued...

This month, the UK Prime Minister attempted to kick start the negotiation process with proposals in her Florence speech. This included the proposal suggested here last month for two years' transition, but EU responses to the speech have been unenthusiastic. October is the point in the timetable where progress will be reviewed and if sufficiently advanced, trade discussions started. The EU has indicated their view is that the required threshold is far from being met.

Last month I suggested we consider the implications of 'hard Brexit'. I am now of the view that there will only be meaningful progress once the EU believes that 'hard Brexit' is a credible option for the UK. This in turn will only occur once the UK has a concrete plan for that happening. In other words, a 'soft Brexit' can only happen if a 'hard Brexit' is treated as being Option A by the UK.

## Mark Your Calendar

<http://www.iergonline.org/calendar>

	Event	Topic and Registration link
<b>Oct</b>		
10	Boston Chapter Event	Email RSVP: <a href="mailto:adam.persson@springleafresources.com">adam.persson@springleafresources.com</a>
10	Chicago Chapter Networking Event	RSVP: <a href="http://evite.me/vXHt6v9U9M">http://evite.me/vXHt6v9U9M</a>
11	<b>IERG Leadership Webinar</b>	<a href="#">GAUZE: Unraveling Global Healthcare Webinar</a>
11	Denver Chapter Meeting	<a href="#">Denver, the West, and the World: 2018 Economic Projections</a>
13	CT Chapter Breakfast	<a href="#">Bi-monthly Friday's Networking Breakfast Meeting</a>
<b>Nov</b>		
6	CT Chapter Speaker Event	<a href="#">The GDPR: What Europe's new Data Privacy Rules mean for Global Businesses</a>
8	<b>IERG Leadership Webinar</b>	<a href="#">Getting the Deal Done Right: Cultural Fit in M&amp;A</a>
9	Denver Chapter Meeting	Increasing financial performance in private equity operations in slow growth economies
14	<b>Chicago Chapter 7<sup>th</sup> International Forum</b>	<a href="#">Women In International Leadership</a>
<b>Dec</b>		
7	<b>Denver Chapter Meeting</b>	<a href="#">IERG Networking and Party</a>
8	CT Chapter Breakfast	Bi-monthly Friday's Networking Breakfast Meeting
13	<b>IERG Leadership Webinar</b>	<a href="#">Online Reputation Management</a>

**Note: All events as per the IERG Calendar as of October 4<sup>th</sup>, 2017**