



# IERG Corporate Program

Dealing in a dynamic global economy, IERG® offers a unique resource of C-level international executives who can translate disruptive changes into global opportunities from a market, organizational and cultural perspective.

IERG® Corporate Program is a dedicated membership tier for corporate members with three distinct programs: The IERG® Corporate Sponsorship program, the IERG® Board of Directors Resourcing program and the IERG® Assessment of Board Effectiveness™

IERG® [Corporate Sponsorship program](#) is the anchor benefit of this membership tier and provides an innovative series of benefits to both the corporation and its employees.

IERG® Corporate Sponsorship Program promotes and positions the company sponsor as a leader in attracting and developing top level international business executives and provides resources and learning that builds employee productivity.

IERG® is the world's pre-eminent international executive resource organization. IERG® members are both corporate members and C- level executives from around the world whose careers have been enriched by broad experience in the global arena.

The men and women of IERG® have gained seniority in all functions and disciplines, from general management, sales marketing, finance, supply chain to technology, accumulated on all continents and across many industries. Theirs is a record of achievements for organizations that range from Fortune 500 corporations to specialized professional partnerships. Know-how of global markets is the common driving force behind IERG®. And, IERG® values diversity in all its components.

## Direct Benefits Corporate Member

- Access to expanded marketing, corporate logo placement in support of your international business learning and experience
- Access to IERG® global, cross functional and experienced membership
- Opportunity to present content at IERG® Global Leadership Series, in IERG® publications
- Access to IERG® [International Business Leader Research reports](#)
- Access to IERG® [Board of Director Resourcing Program](#)
- Access to IERG® [Assessment of Board Effectiveness™](#) and more

## Direct Benefits to Employees

- Global Leadership Series webinars and chapter events to stay current with important global issues
- [IERG® Global Business Leader Certification Program](#), providing training and leadership achievement
- Network of global resources to call upon and access to all IERG® [benefits and program](#)

# IERG Corporate Program

IERG® [Board of Directors Resourcing program](#) is the new, innovative and invaluable IERG® program exclusively available to IERG® Corporate Members

## **Direct Benefit to Corporate Member**

- Matches and screens candidates for your corporate board with unprecedented access to our member network
- Corporate members may list their Board openings via our proprietary web portal which matches interested and eligible individual member candidates with open Board positions
- Eligible candidates are screened and vetted by a Vetting Committee who are all active Board members and are then presented to the corporate member.

IERG® [Assessment of Board Effectiveness™](#) in partnership with Inventive Talent Consulting, a leadership and talent consulting firm which administers rigorous, research-based assessments for boards of global as well as specialized companies.

You can gain insight into your Board's strengths and developmental opportunities with IERG's Assessment of Board Effectiveness™. The rigorous, research-based assessment is administered to all Directors to yield information about three key factors that predict Board effectiveness:

- Team Capabilities and Composition
- Focus and Priorities
- Team Dynamics

# About IERG

IERG® is an organization of and for international executives who have the shared experience of living and doing business in an unfamiliar country. We join together around the world to enrich our talents and knowledge, build our global contacts, expand our base of referrals, and grow our professional opportunities.

Benefits include excellent leadership programs, business leads & advice, chapter level events with distinguished guest speakers and access to a network of highly accomplished 'C' level global business leaders.

For more information, visit our website  
<http://www.iergonline.org>

