



Invitation to IERG – Chicago Chapter 4th International Forum

Social Responsibility Is No Longer Optional For Businesses:

Is Social Responsibility on Your Checklist?

How Successful Organizations Implement it!

Selling a good product or service is no longer enough to attract today's socially conscious customers. Corporate social responsibility is now a reputational imperative, with more than 90 percent of customers worldwide likely to switch to brands that support a good cause, given similar price and quality.

Tuesday, November 18th, 2014 from 4:30 PM

Union League Club of Chicago

- ✓ How can you become an agent of change in your company, improving your (and your network's) employment skills and enhancing the impact on the community?
- ✓ Learn from successful Chicago non-profit organizations about their successes lifting not only their own lives, but also all those whose lives they touch.

As an international executive, you need to “Be the change that you wish to see in the world.” Come and join us at this lively panel discussion between seasoned Chicago thought leaders who have extensive experience working with companies and will share the lessons they have learned. After the panel discussion, the program includes networking time with complimentary wine and appetizers.

Location:

Union League Club of Chicago(*)
65 W Jackson Blvd.
Chicago, IL 60604

To Register (by Nov. 15th latest please):

IERG Members: \$40.00 (log in to www.iergonline.org first)

Non-members: \$60.00



Prospective attendees include C-level Executives, Board Members from various industries, trade associations, state and local business development organizations, investors, wealth managers and service providers.

Program

4:30 PM Registration

5:00 PM Introduction

Opening Remarks

José Ignacio Sordo

Antonio Boadas

Co-Chair, IERG - Chicago Chapter

Global Director Communications, Procter & Gamble

Panel Discussion

Moderator

Bruce Montgomery

Maureen Blaha

Eric Lannert

Mona Pearl

Executive Producer & Host, TechAccessTV

Executive Director, National Runaway Safeline

Vice President, i.c.stars Chicago

2015 Chair, IERG - Chicago Chapter

Closing Remarks

6:50-8:00 PM

Reception and Networking

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The International Executive Resources Group (IERG) is a not-for-profit network of seasoned, senior cross-functional business executives with proven experiences around the world. We are the go-to people to help companies build sustainable, profitable growth on a global scale, willing to share our international knowledge and best practices to support and advance each other's careers, interests and projects.

www.iergonline.org

Biographies



[Antonio Boadas](#)

Procter & Gamble – Global Director Communications

Antonio Boadas is a seasoned Public Affairs expert with more than 20 years of experience working for world-class corporations. Antonio is Procter & Gamble's Global Communications Director and Public Affairs leader for the IMEA region (India, Middle East and Africa). He currently leads the evolution of the Communications Discipline, creating new organizational structures, designing innovative work processes and leading the implementation of the proposed changes at global level. Additionally, he leads the corporate reputation, social responsibility and media relations strategies in India, Middle East and Africa. As an emerging markets expert, his leadership has been instrumental in the evolution of the business operations in highly regulated countries, in economically challenged communities and in societies under continuous conflict. Antonio has brought social responsibility to the heart of the business strategies, confirming with facts the correlation between doing good and doing well.



[Eric Lannert](#)

i.c.stars Chicago – Vice President

Eric Lannert is a social entrepreneur with over 18 years of experience in business operations, sales, and non-profit leadership, specializing in learning-centered businesses. Since joining i.c.stars in 2001, Eric has been responsible for leading the teams responsible for Corporate Partnerships, Strategy, Finance, Technology and New ventures. Since 2005, Eric has led the development of i.c.stars Social Enterprise offering to provide digital marketing and internet application services to clients by employing i.c.stars graduates. Eric has his Masters Degree in Computer Science from the Institute for the Learning Sciences at Northwestern University specializing in Artificial Intelligence, and his Bachelor's Degree in Finance and Computer Information Systems from Indiana University. In 1999, Eric was awarded 11 U.S. Patents for his work in the field of goal-based learning.

Using project-based learning and full immersion teaching, i.c. stars provide an opportunity for change-driven, future leaders to develop skills in business and technology. We provide a rigorous technology-based workforce development and leadership training program for low-income adults, developing Chicagoland's most promising information technology talent with leadership goals and connecting them with career opportunities through our social enterprise and our partner organizations.

Our social mission is central to our work. Our primary goal as a social enterprise is to further our mission and the profits earned through our business model support of our training program. Working with low-income young adults, providing them with employment opportunities and preparing them for community-based advocacy allows us to achieve our social purpose.



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[Maureen Blaha](#)

National Runaway Safeline – Executive Director

Maureen Blaha is the Executive Director of the National Runaway Safeline (NRS), an organization with the mission to keep America's runaway, homeless and at-risk youth safe and off the streets. Under her leadership, the visibility of NRS and awareness of its 1-800-RUNAWAY hotline has grown, while support has steadily increased in both personnel and finances. New platforms to connect with youth and parents have been added, including text, live chat, bulletin board postings and crisis emails, as well as an expansion of social media activities. Additionally, Maureen has been a featured speaker at the National Human Trafficking Awareness Day as well as panelist on human trafficking at the Interstate Commission for Juveniles annual meeting (2014) and of the Special Victims Assistance Unit for the FBI (2005 and 2010). She was invited to speak to the UK Parliament to help launch The Children's Society of England's national Safe and Sound Campaign (2005), and she represented the runaway population at the groundbreaking White House Conference on Missing, Exploited and Runaway Children (2002). Maureen was selected as the recipient of the CASA of Cook County 2010 Spirit Award and selected to participate in the Laura and John Arnold Giving Library for high-end donors. Maureen serves on the Interstate Commission for Juveniles, appointed in 2009. Maureen was also selected as an expert for Kids in the House (2012).



[Bruce Montgomery](#)

Executive Producer & Host – TechAccessTV

Bruce Montgomery is the Founder and President of Montgomery & Company, a digital media, information and communications technology company based in Chicago. He is also the Founder, Executive Producer and Host of Technology Access Television; Chicago's longest running weekly TV show covering Technology, Innovation and Entrepreneurship news and information.

Bruce is the Co-Founder and Chief Technology Officer of The Urban Innovation Center @ IIT, a community economic development and business accelerator initiative located in the technology park at the Illinois Institute of Technology. He has built a strong knowledge base in the strategic technology needs of the service industries through practical experience in the public and private sectors of education, government, economic development, construction, health care, professional services, software development and digital media enterprises.

Prior to becoming an entrepreneur Bruce developed his expertise in technology, marketing and business development working for the companies of Control Data Corporation, Entré Computer, Javelin Software, Timeplex, Unisys, and Sprint. He serves on the boards of the Bronzeville Community Development Partnership, SCORE Chicago and the TechAdvantage Program at the Illinois Institute of Technology. Governor Pat Quinn named Bruce to the board of The Illinois Broadband Deployment Council and The Partnership for a Connected Illinois. He is also a technology initiatives advisor to Illinois Congressmen Danny Davis and Bobby Rush.

Bruce majored in marketing at Northwestern University in Evanston, IL and attended Amos Tuck Graduate School of Business at Dartmouth College in Hanover, NH.